
Ellen Feldman

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Summary

Experience in the arts as photography editor (*Women's Review of Books*), scholar (film studies), and practitioner (photography, flute)

Media educator and program manager with expertise in course design and development, with a specialty in Avid video editing and software technology

Experience in the academic environment through teaching at the college level, organizing panels, and working with educators to help them effectively teach the art and craft of editing

Professional Experience

Program Manager, Training Curriculum for Education Market Principal Course Developer

Avid Training Services, Avid Technology, Inc., Tewksbury, MA 1995-2008

- Revised and managed the Avid Certified User program, increasing certified users by 300 percent
- Designed/wrote marketing materials and web pages, and guided high school and college educators in implementing Avid training in their classrooms, enhancing the success of the ACU program
- Organized and moderated panels on the Art of Editing for the annual University Film and Video Association conference
- Developed courseware (print and online) on digital video editing for customer education. My course books were responsible for over 50 percent of all courseware revenue and 6 percent of all training revenue for the Training Services department. One of my books is the third highest revenue generator of all Avid training products.
- Launched and served as a key player in "Shop Talk," a weekly idea/action-generating team session, resulting in improved training techniques and new revenue-generating courseware
- Trained internal staff in Avid editing as an Avid Certified Instructor

Project Manager

Total Learning Concepts, Boston, MA

1993-1995

- Project managed development of pharmaceutical learning systems (texts, videos, CBT, workshops)
- Created and managed budgets and schedules for multiple projects on tight deadlines
- Functioned as liaison among clients, staff, freelancers, and vendors

Arts Experience

Photography Editor, *Women's Review of Books*

2007-Present

- Select photographers (and accompanying writers) for publication in the *Women's Review of Books*, a monthly journal published by Wellesley College, Wellesley, MA
- Work with the photographer and writer for each issue.

Exhibiting Photographer

Ongoing

- PRC Juried Exhibition, Photographic Resource Center, Boston University, 2004
Juror: Rachel Rosenfield Lafo (Director of Curatorial Affairs, DeCordova Museum)
- National Prize Show, Cambridge Art Association, Cambridge, MA, 2004
Juror: Robert Fitzpatrick (Chicago Museum of Contemporary Art)

- Cambridge Art Association (various group shows), juried by:
Nick Capasso (Curator, DeCordova Museum)
Judi Rotenberg (Rotenberg Gallery, Boston)
Rachel Rosenfield Lafo (Director of Curatorial Affairs, DeCordova Museum), two exhibits
Leslie Brown (Curator, Photographic Resource Center, Boston University)
Charles Giuliano (Director of Exhibitions, New England School of Art & Design at Suffolk University)
- Photography Atelier exhibits ([sample photos](#)), Lesley University, Cambridge, MA, 2003, 2004
- “New England Photographers,” Danforth Museum of Art, Framingham, MA, 2003
Jurors: Ronald Crusan (Director, Danforth Museum of Art), Rachel Rosenfield Lafo (DeCordova Museum), and Sheron Rupp (photographer)

Assistant Professor/Instructor, Film Studies

- Emerson College, Boston, MA
 - University of Massachusetts at Lowell,
 - State University of New York (SUNY) at Geneseo
- Courses taught include: History of Film, American Film, European Film, Documentary Film, Screenwriting

Publications (Film and Photography)

“*The Conversation: A Study in Surveillance*,” awarded third place in the National Paper Prize Competition, sponsored by the University Film and Video Association, 2006

[Art of Editing Corner](#) (titles include “Traveling with Marlowe in *The Big Sleep*,” “*United 93*,” “A Chat with *Lost Editor Stephen Semel*,” and “Three Cuts”), Expert Connections blog, avid.com, 2007-present

Women’s Review of Books, “The Two Eyes of Karen Davis,” Volume 23 Issue 1, January/February 2006

The Digital Producer: Getting It Done with Computer-Based Tools, Co-author, Focal Press, 1999

“Walter Murch Edits *Apocalypse Now Redux*,” dvdfile.com, August, 2001

Film articles in [Field of Vision](#), [Thousand Eyes Film Magazine](#), and [A History of the American Avant-Garde Cinema](#)

Education

Ph.D., Cinema Studies

New York University, New York, NY

Dissertation: “The Character-Centered Narrative: A Comparative Study of Three Films Structured According to the Organizing Perspective of a Single Character”

Photography workshops with Constantine Manos, Sean Kernan, Karin Rosenthal, Sue Ann Hodges, Randall Warniers, Regis de Silva, and Harold Feinstein

Photography Atelier with Holly Smith Pedlosky and Karen Davis
Lesley University, Cambridge, MA (two years)

M.A., Education

University of Kentucky, Lexington, KY

B.A., Music (flute)

Barnard College of Columbia University, New York, NY

Professional Organizations

Photographic Resource Center at Boston University, Boston, MA

University Film and Video Association

Women in Film and Video/New England, Board Member and Co-Chair of Program Committee, 1990-92